

PACKAGED SALES OF TOTAL FLUID MILK PRODUCTS IN MARKETING AREAS DEFINED BY
FEDERAL MILK ORDERS AND CALIFORNIA, MARCH 2001, WITH COMPARISONS 1/

MARKETING AREA	TOTAL FLUID MILK PRODUCTS <u>2/</u>		
	ORDER NUMBER	SALES	CHANGE FROM PREV. YEAR <u>3/</u>
		MIL. LBS.	PERCENT
Northeast	001	876	1.8
Appalachian	005	307	-2.2
Southeast	007	435	1.1
Florida	006	260	1.6
Mideast	033	566	-1.8
Upper Midwest	030	387	0.7
Central	032	408	1.0
Southwest	126	359	-1.2
Arizona-Las Vegas/ Western <u>4/</u>	131/135	184	-1.9
Pacific Northwest	124	191	1.4
California	---	575	0.7
ALL AREAS COMBINED	---	4,548	0.3

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas and California, and represent approximately 93 percent of total fluid milk sales in the United States. 2/ Total fluid milk products include plain, flavored, and miscellaneous whole milk products, plain, flavored, and miscellaneous reduced fat, low fat, and fat-free milk products, eggnog, and buttermilk. 3/ Percent changes have been adjusted for calendar composition. 4/ The data for these markets have been combined for reporting purposes.

SOURCE: Monthly summaries of *Federal Milk Order Market Statistics*, AMS, USDA, and *California Dairy Information Bulletin*, California Agricultural Statistics Service and Milk Stabilization Branch.